



MEDIA ALERT

Contact: Andrea Velez
Second Harvest Food Bank
P: 814-459-3663 x 113
avelez@NWPAfoodbank.org

Second Harvest to Host Battle of the Banks BackPackular Event to Benefit City of Erie Students

Erie, PA., November 4, 2019—Second Harvest of Northwest Pennsylvania is hosting the first ever ***Battle of the Banks BackPackular*** on Tuesday, November 5th at 5:30 pm at its Grimm Drive warehouse. Teams from seven participating banks - which include Andover Bank, ERIEBANK, First National Bank, Marquette Savings Bank, Northwest Bank, PNC Bank and Tendto Credit Union - will compete to see who can pack the most BackPacks which will be distributed over holiday break. The winning team will receive the Champions Award for display at their bank and bragging rights for the year.

Each week, nearly 2,600 children from low-income homes in northwest Pennsylvania depend on the Second BackPack Program to help feed them over weekends. For a significant number of families, it becomes even more difficult when children are home on an extended holiday break. A longer stretch of days away from school brings a greater burden for families to provide meals for their children.

To address this problem, Second Harvest plans to distribute Holiday BackPacks during the Thanksgiving and Winter breaks to local students in need. By providing children with the most basic necessity – food – these students can focus on enjoying their breaks from school instead of worrying where they will get their next meal.

Battle of the Banks BackPackular Details:

Who: BackPacks will be packed and prepared for delivery to local students by employees from seven local banks and credit unions.

When: Tuesday, November 5th from 5:30 to 8:30 pm

Where: Second Harvest, 1507 Grimm Drive, Erie, PA 16501

The Second Harvest BackPack Program provides children facing hunger with nutritious, child-friendly food when other resources, such as school lunches and after-school meals or snacks are not available.

###

About the Second Harvest Food Bank of Northwest Pennsylvania

The mission of the Second Harvest Food Bank of Northwest Pennsylvania is to provide food to those in need within 11 counties of northwest Pennsylvania while creating awareness and educating the community on the realities of hunger. Last year, Second Harvest distributed 9.6 million meals through an anti-hunger network of 399 partner organizations. Second Harvest serves the following 11 counties in northwest Pennsylvania: Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Forest, Jefferson, McKean, Venango and Warren.