Walmart, Sam’s Club and Second Harvest Participate in “Fight Hunger. Spark Change.”
Campaign to Help Alleviate Hunger in Northwest Pennsylvania

Erie, PA, April 22, 2019 – One in eight Americans in communities across the U.S. struggle with hunger, according to the U.S. Department of Agriculture, including over 95,000 people in northwest Pennsylvania. To raise awareness and affect change, Walmart, Sam’s Club, Feeding America® and the Second Harvest Food Bank of Northwest Pennsylvania are kicking off the sixth annual nationwide “Fight Hunger. Spark Change.” (FHSC) campaign, which began yesterday, April 22, and will run through May 20.

Walmart and Sam’s Club invite shoppers throughout Second Harvest’s 11-county service area to help those in need in their local community through one of three methods:
1. Purchase a participating item in-store or online
2. Donate in-store
3. Donate on Feeding America’s website

A purchase of one of the 267 participating items at Walmart, Sam’s Clubs or on Walmart.com during the campaign helps secure the equivalent of one meal ($0.10) on behalf of Second Harvest, up to applicable limits. Last year’s FHSC campaign contribution helped Second Harvest distribute more than 400,000 meals through agencies across northwest Pennsylvania.

“By working with Walmart, its 18 supplier partners and Synchrony Bank, we have a significant opportunity to make progress towards alleviating hunger in our community,” said Karen Seggi, Executive Director of Second Harvest. “This campaign will help us to provide more food to people in need in northwest Pennsylvania. We hope people across our service area will take action and participate in the campaign.”

Walmart kickstarted the FHSC with a $3 million donation to Feeding America and member food banks including Second Harvest. The 18 participating suppliers include: Bush Brothers, Campbell’s, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben’s, Nature Nate’s Honey and Unilever.

“As we go into our sixth year of the ‘Fight Hunger. Spark Change.’ campaign, it’s exciting to approach the 1 billion mark in terms of charitable meals secured for Feeding America over the life of the program,” said Kathleen McLaughlin, chief sustainability officer for Walmart. “Food insecurity continues to affect communities across the United States. Working with Feeding America, our customers, members, associates and suppliers, Walmart and Sam’s Club aim to be part of the solution.”
If you would like more information about the campaign, please call Keegan Gibson for Walmart at 412-542-1813 or via email at keegan@ceislermedia.com. You can also visit www.walmart.com/fighthunger.

# # #

About the Second Harvest Food Bank of Northwest Pennsylvania

The mission of the Second Harvest Food Bank of Northwest Pennsylvania is to provide food to those in need within 11 counties of northwest Pennsylvania while creating awareness and educating the community on the realities of hunger. Second Harvest provides food to 412 member agencies and distribution partners throughout the 11 counties of northwest Pennsylvania. These organizations include food pantries, soup kitchens, shelters, Produce Express mobile distributions, Military Share – a Produce Express Program, School Pantries, BackPack Programs and Senior Box distribution sites. In the most recent year, Second Harvest has distributed 9.2 million meals to individuals in need. Second Harvest serves the following 11 counties in northwest Pennsylvania: Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Forest, Jefferson, McKean, Venango and Warren.

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, nearly 270 million customers and members visit our more than 11,700 stores under 59 banners in 28 countries and eCommerce websites. With fiscal year 2018 revenue of $500.3 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting http://corporate.walmart.com, on Facebook at http://facebook.com/walmart and on Twitter at http://twitter.com/walmart.